

Rori Gallagher

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SUMMARY

Passionate communicator, journalist, and entrepreneur searching for a career where I can make a difference, be creative, and use my critical thinking skills.

EDUCATION

Boston University, College of Communication 2012
M.S. in Mass Communication with a concentration in Applied Communication Research

Syracuse University, S.I. Newhouse School of Public Communications 2004
B.A. in Broadcast Journalism and Spanish, Minor: Political Science

EXPERIENCE

Cafe Ruckus and Austin Tea Room, Austin, TX 2013 – 2017
Founder

Founded and managed busy coffee shop and tea room in downtown Austin. Built community of customers through excellent customer service and online strategies. After four years building the business, I decided the time was right to sell to new owners in order to have the time to pursue my other passions.

NPR's On Point, Boston, MA 2010 – 2011
Freelance Producer

Produced fast-paced national talk radio program. Worked with a team of producers to pitch show ideas, research topics, and book guests. Engaged audience by posting Facebook and Twitter questions relating to show topics. Curated social comments and questions to be read by host live on air. Live tweeted during news programs.

Freelance Reporter, San Francisco, CA 2008 – 2010

Reported feature-length radio stories for national, statewide, and local outlets including NPR, KQED Public Radio, and KALW Public Radio. Areas of focus included education, technology, the environment, and health. Also reported one-minute breaking news spots for NPR when appropriate. Filled in as a producer and reporter at KQED Public Radio.

KQED Public Radio, San Francisco, CA 2005 – 2008

AM News Producer and The California Report Producer/Director

Produced and directed daily eight-minute statewide news show. Wrote on deadline for daily morning newscasts. Filed feature stories and contributed to daily story assignment process. Conducted and digitally edited interviews. Produced a six-part education series that received an Honorable Mention from the 2007 Casey Medals for Meritorious Journalism.

KLIV Radio, San José, CA 2004 – 2005
News Anchor and Reporter

Anchored fifteen-minute local newscasts twice per hour. Focused on breaking news, tech news and all issues affecting Silicon Valley. Produced and reported during other anchors' newscasts.

WAER Public Radio, Syracuse, NY 2003 – 2004

Weekend News Director

Hosted morning newscast and reported stories each weekend while a student at Syracuse University. Received a Special Mention from the Syracuse Press Club for a piece on the impact of 9/11 on children.

VOLUNTEER WORK

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| Girls Rock Camp, Austin, TX <i>Camp Counselor and general volunteer</i> | 2015 – present |
| Junior League of Austin <i>Focus Area Chair, Researchers Committee</i> | 2018 – present |
| <i>Communications Council Member-at-Large, Researchers Committee member</i> | 2017 – 2018 |
| <i>A Christmas Affair Merchandise Assistant</i> | 2016 – 2017 |
| <i>Provisional Team Lead</i> | 2015 – 2016 |
| <i>BookSpring Volunteer</i> | 2014 – 2015 |
| <i>Leadership Austin Emerging Leaders Training</i> | 2014 |
| <i>Provisional/Food In Tummies Volunteer</i> | 2013 – 2014 |

INTERNSHIPS

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| Mass Relevance (now part of Spredfast), Austin, TX | 2012 |
| ABC News White House Unit, Washington, DC | 2004 |
| NewsCenter 7, Ithaca, NY | 2002 |

SKILLS

Spanish (Conversational) / News Writing and Producing / Quantitative and Qualitative Research /
Management / Customer Service / Customer Acquisition / Social Media Marketing