



# RORI GALLAGHER

*Dynamic professional with 14 years of experience in journalism, communications, non-profits, and startups*

## SKILLS

- News writing and reporting
- Social media management
- Marketing communications
- Market research
- Survey design
- Spanish (conversational)

## PROFESSIONAL EXPERIENCE

### Cafe Ruckus and Austin Tea Room, Owner

2013-2017

*Austin, TX*

- Founded, managed, and then sold a busy coffee shop and tea room in downtown Austin
- Built a community of customers through excellent customer service, social media marketing, and e-mail marketing
- Hired and managed a team of seven employees

### NPR's On Point, Freelance Producer

2010-2011

*Boston, MA*

- Produced a fast-paced national talk radio program; pitched show ideas, researched topics, and booked guests
- Engaged audience by posting Facebook and Twitter questions relating to show topics
- Curated social comments and questions to be read by host live on air; live tweeted during news programs

### Freelance Reporter

2008-2010

*San Francisco, CA*

- Reported feature-length stories for national and local outlets including NPR, KQED, and KALW Public Radio
- Reported one-minute breaking news spots for NPR
- Filled in as a producer and reporter at KQED Public Radio

### KQED Public Radio, AM News Producer & The California Report Producer/Director

2005-2008

*San Francisco, CA*

- Produced and directed daily eight-minute statewide news show; wrote on deadline for daily morning newscasts
- Filed feature stories and contributed to daily story assignment process; conducted and digitally edited interviews
- Produced a six-part education series: Honorable Mention at 2007 Casey Medals for Meritorious Journalism

### KLIV Radio, News Anchor & Reporter

2004-2005

*San Jose, CA*

- Anchored fifteen-minute local newscasts twice per hour
- Focused on breaking news, tech news, and all issues affecting Silicon Valley
- Produced and reported during other anchors' newscasts

## VOLUNTEER EXPERIENCE

- **Anthropos Arts:** Board Member 2018-Current
- **The Junior League of Austin:** Focus Area Chair, Researchers Committee 2018-Current
- **Austin Orange:** Founder & Administrator 2013-Current
- **The Junior League of Austin:** Communications Council Member-at-Large 2017-2018

## EDUCATION

- MS, Mass Communication with a concentration in Applied Communication Research: *Boston University* (2012)
- BA, Broadcast Journalism and Spanish: *Syracuse University* (2004)